

BluePrinThink™ is a term first coined and used by William Chan of Stamford Privee, a multi-family office based in Asia for the launching of clients into the assessment and then planning processes of a Family Office set up.

Like the architectural approach to a great building, **BluePrinThink™** sets out as a Master planning format to assist Wealthy Families to decide what they may or should do in the following areas (sample list)

- Manage current or new found liquidity
- Ensure continuity and steps towards industry or family level governance
- Ascertaining and assisting in what administrative/ monitoring/ participating actions that should be carried within the Family and what to be outsourced to providers
- Assessment of and 'audit' of the Family's current legal, investment, governance, administrative and decision making structures.

BluePrinThink™ can be used to re-set the tone or assess

- a) via **feasibility** studies, the suitability of the landscape (contouring works). Before a Wealthy Family embarks on taking on the behemoth task of investing their current or new found assets, feasibility studies allow for a more pragmatic and prudent approach to a very long time horizon journey. The feasibility would include Operational and Economic feasibilities.
- b) via storyboards to ensure that there is **clarity** in raising the consensus of parties involved in the family unit. This is importance since consensus building can either be a relative quick or arduously long process. There must be an ability to systematically record and sustain the 'pitch'.

- c) **Selecting** the Architect. Either in Family or part of another Multi-family.
- d) Schematic **negotiations** to ensure best of breed at sustainable costs.
- e) **Design** development phase. This largely revolves around Value setting together with Goal setting, etc. (Do note that most normal approaches are only with Goals setting)
- f) **Construction** document phase – putting it all together. This is where most of the **BluePrinThink™** work are merged into a united whole.
- g) **Stress tests and Confirmation** phase – Processes lock up and legal documentation.
- h) **Build and Operate** phase. This is the get go and the play out of **BluePrinThink™**

For further assistance on building up your Family Office operations or if you need help in the arena of Investment advisory, please contact the Team at Stamford Privee.

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